

**SOUTH ASIAN UNIVERSITY**  
(An international university established by 8 SAARC nations)  
New Delhi, India  
Website: <https://sau.int/>

**ADMISSION FOR SESSION - JANUARY 2025**  
New Online Courses: <https://sau.int/new-courses/>

## **FACULTY OF ARTS AND DESIGN**

**Short-Term Online Certificate Course**  
**FASHION DESIGN, MODELLING AND STYLING**

**Duration: 3 Months - 40 Hours**

**Pedagogy: Theory - 25% & Practical - 75%**

**Distinct Feature: South Asian perspective in fashion design and modelling**

### **COORDINATOR**

Prof. (Dr) Ambrish Saxena [+91 9810059895] Email: [ambrish.saxena@sau.int](mailto:ambrish.saxena@sau.int)  
<https://ambrishsaxena.com/> and  
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Faculty of Arts and Design  
South Asian University (SAU)

### **RESOURCE PERSONS: SENIOR ACADEMIC/INDUSTRY PROFESSIONALS**

1. Ms Sapna Singh

Senior Academic and Researcher in Fashion Technology  
Experience in Garment and fashion industry  
<https://www.linkedin.com/in/sapna-singh-78310147/>

B. Tech in Textile Engineering, Master of Fashion Technology from NIFT New Delhi

2. Ms Deepa Sodhi

Fashion Designer, and Parsons New York Graduate  
Participant of New York Fashion week, and Delhi Times Fashion Week  
<https://fdci.org/tag/karishmadeepasondhi/> and  
<https://www.pinterest.com/pin/714524297141984476/>

Founder of Karishmadeepasondhi, a label for couture, bridal and luxury pret

3. Ms Sheeba Mata

An expert in Fashion and Wardrobe Styling

Resource person for interactive workshops on styling and photography

Graduate in Mass Communication & PG in Advertising

## **SYLLABUS AND CONTENT DELIVERY**

### **INTRODUCTION: 2 HOURS**

1.Introduction to SAARC and SAU

2.Student-Teacher Exchange: Aspirational Action Plan

### **MODULE 1 - 9 HOURS**

#### **FASHION DESIGN**

1. Overview of fashion history

2. Elements and Principles of Design

3. Fabric Types and Properties

4. Colour Theory, Fabric Selection and Texture

### **MODULE 2 - 9 HOURS**

#### **FASHION MODELLING**

1. Introduction to Modelling: Types and Techniques

2. Posing Basics, catwalk techniques

3. Runway vs. Editorial Modelling

4. Role of a model in fashion shows

5. Practical aspects of ramp, TV, and print media modelling

6. Importance of photography in modelling, portfolio photography

### **MODULE 3 - 9 HOURS**

#### **FASHION STYLING**

1. Role of a stylist in fashion industry

2. Trend Analysis and Forecasting

3. Study of body shapes and proportion

4. Personality: Personal style and expression

5. Personal, commercial, and editorial styling

6. Clothing and accessories for styling in view of body shapes and face shapes

## **MODULE 4 - 9 HOURS**

### **INDUSTRY PRACTICES**

1. Fashion Industry Overview: Careers and Opportunities
2. Building a Portfolio: Design, Styling, and Modelling
3. Final Project

### **VALEDICTION: 2 HOURS**

1. Presentation of projects to peers and industry professionals
2. Certification distribution/feedback

### **EVALUATION**

1. Evaluation will be based on Assignments, Projects, and Presentations
2. No written examination will be conducted